Press Release

Arby's Restaurant Group Launches Oracle E-Business Suite Environment

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ATLANTA, GA / Feb. 10, 2012 / PRNewswire / -- The acquisition of Arby's Restaurant Group in early July by the Roark Capital Group required the newly formed Arby's technology team to establish a computing environment for all technology services that support the Arby's brand in a very compressed period of time. As part of the new Arby's Information Strategic Plan, they made the decision to search for and source a business partner that could initially implement and then provide ongoing managed services for their Oracle E-Business suite of products. After a detailed search, Arby's selected BIAS Corporation, a Platinum level Oracle hardware, software and service provider headquartered in Atlanta, Georgia as their partner to implement all of the needed Oracle applications and infrastructure. In addition, Arby's also selected BIAS as their long-term partner to provide EBS application managed services and support. Arby's and BIAS successfully launched their standalone Oracle EBS environment on schedule on November 21, 2011.

"Strategically, my goal was to establish an IT department that is primarily focused on building our brand, enhancing our restaurant operations and assisting our franchisees with their profitability," said John Lukas, CIO and Vice-President of Arby's Restaurant Group, Inc. "Without BIAS as our partner in the EBS space, I would have had to re-focus a portion of my limited IT resources to the back office areas BIAS manages for us. With BIAS as our partner, my team can stay laser focused on brand enhancing strategies."

"Standing up a new environment from hardware to applications in such a short time frame is a huge accomplishment for the Arby's and BIAS teams," said John Ezzell Co-founder and Executive Vice President of BIAS Corporation. "The success of the migration project with Arby's is a testament to our knowledge and expertise of Oracle products, as well as our efficiency in overcoming business challenges within an accelerated time period. The partnership we share with Arby's, as well as with other leading retail companies, has enabled our continued success."

About BIAS Corporation
BIAS Corporation is a Platinum member in Oracle Partner Network (OPN) specializing in the design, acquisition, implementation, and management of comprehensive IT solutions for some of the world's leading organizations. Oracle Applications, Technology, and Sun hardware systems are the company's primary focus and the foundation of their business. BIAS works closely with Oracle's development, product management, support, and sales teams to build and deploy high performance enterprise business solutions in addition to providing clients with cost saving managed services for turnkey systems management. For more information about BIAS, please visit the company on the internet at www.biascorp.com.

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